

THE CEO CODE

THE 10% CLUB

A transformative 1:1 coaching
program designed to maximize
CEOs' impact and influence



THE **1%** CLUB

BECAUSE PEOPLE
DON'T FOLLOW
TITLES, THEY FOLLOW
CONFIDENCE AND
VISION

**BECOME
IMPOSSIBLE
TO IGNORE!**



Core Pillars

Masterful Communication: Honing the art of impactful communication, from boardroom presentations to media appearances.

Charismatic Leadership: Cultivating an aura of influence, inspiring teams, and driving organizational success.

Strategic Networking & Influence: Building powerful connections and expanding professional reach.

Personal Brand Elevation: Crafting a compelling personal brand that reflects your vision and values.

Emotional Mastery: Developing high emotional intelligence to navigate complex situations and foster strong relationships.

Unshakeable Confidence: Building an inner core of unwavering self-belief and projecting unwavering confidence.



7 DAYS FREE!

Experience The CEO Code FREE for 7 Days!

We're so confident The CEO Code will transform you and elevate your business that we're giving you a full week to experience it risk-free.

Step inside, Experience It, and discover the strategies that separate iconic CEOs from ordinary managers.

This limited-time opportunity is your chance to ignite explosive growth.

Claim your free access now!

[GET 7-DAY FREE ACCESS](#)





Month - 1

Ignite Your Presence
(Weeks 1-4)



Month - 2

Amplify Your Influence
(Weeks 5-8)



Month - 3

Elevate Your Brand
(Weeks 9-12)

12-WEEK MODULE

GET YOURSELF TRANSFORMED IN 12 WEEKS



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- **Week 1: Unlocking Your Executive Presence:**

- Defining executive presence and its impact on confidence.
- Self-assessment: Identifying strengths, areas for growth, and confidence triggers.
- Activity: Personal Presence Audit, Confidence Inventory, & Vision Board Creation.

- **Week 2: Mastering Nonverbal Communication:**

- Decoding body language: Projecting confidence and authority.
- The power of posture, eye contact, and gestures in conveying confidence.
- Activity: Video analysis and feedback on body language, practicing confident stances and movements.



- **Week 3: The Art of Vocal Mastery:**
 - Optimizing vocal tone, pace, and projection for influence and confidence.
 - Vocal exercises for clarity, resonance, power, and confident delivery.
 - Activity: Voice recording and analysis, practicing powerful and confident delivery of key messages.

- **Week 4: Crafting Compelling Narratives:**
 - Storytelling for leadership: Engaging and inspiring audiences with authenticity and confidence.
 - Developing a personal narrative that resonates with stakeholders and builds self-assurance.
 - Activity: Crafting and delivering a personal leadership story with conviction.



- **Week 5: The Power of Persuasive Communication & Negotiation:**
 - Advanced communication techniques for influencing decisions with confidence.
 - Negotiation strategies for achieving win-win outcomes with assertive communication.
 - Activity: Role-playing negotiation scenarios, focusing on confident and assertive communication.

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- **Week 6: Building High-Impact Networks with Authenticity:**
 - Strategic networking: Identifying key connections and building relationships with genuine confidence.
 - Networking etiquette and effective follow-up strategies, projecting self-assurance.
 - Activity: Creating a strategic networking plan and practicing confident introductions.



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- **Week 7: Mastering Public Speaking:**
 - Delivering impactful presentations that captivate audiences with poise and confidence.
 - Handling Q&A with confidence, poise, and expertise.
 - Activity: Practice presentations with feedback, focusing on confident delivery and handling challenging questions.
- **Week 8: Cultivating Emotional Intelligence:**
 - Understanding and managing emotions for effective leadership and building emotional resilience.
 - Building empathy and fostering strong relationships, navigating challenging situations with emotional intelligence.
 - Activity: Emotional intelligence self-assessment and exercises, practicing emotional regulation and building inner strength.



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- **Week 9: The CEO's Personal Brand:**
 - Identifying core values, strengths, and unique selling propositions.
 - Crafting a compelling personal brand statement.
 - Activity: Personal branding practice and brand statement development.

- **Week 10: Content Creation & Thought Leadership:**
 - Creating valuable content that positions you as an industry expert.
 - Leveraging social media and other platforms to expand your reach.
 - Activity: Content creation brainstorming and planning.



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- **Week 11: Inspiring and Motivating Teams:**

- Leadership styles that inspire and empower others.
- Building a high-performing team culture.
- Activity: Leadership style assessment and team-building exercises.

- **Week 12: The CEO Code: Integration & Action Planning:**

- Review of key learnings and actionable strategies.
- Developing a personal action plan for continued growth and success.
- Activity: Creating a 90-day action plan and commitment statement.



- **Personalized Weekly LIVE Sessions:** Each week, you'll receive a dedicated 1:1 live coaching session, scheduled at your convenience.
- **Strategic In-Person Review Session:** Offline review meet for a powerful review and planning session, allowing for deeper connection and strategic refinement of your action plan.
- **Daily Actionable Resources:** You'll receive daily worksheets, exercises, and resources designed to reinforce your learning and drive immediate implementation.
- **Continued Post-Program Support:** We'll provide a full month of follow-up support to ensure you maintain momentum and achieve lasting results.

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EXCLUSIVE LAUNCH PERKS!

- **1-YEAR SUPPORT:** The first 10 CEOs who enroll in January will receive exclusive, ongoing mentorship for a full year—a value of ₹100,000—including monthly one-on-one sessions.
- **WORKSHOP ACCESS:** A select group of CEO Code members will be invited to an exclusive, invitation-only two-day intensive retreat [OFFLINE] focused on mastering advanced body language and nonverbal communication skills. This immersive experience—valued at ₹27,000
- **PERSONAL BRANDING KIT:** Ready-to-use templates, checklists, and frameworks to help you craft a compelling brand message, optimize your online presence, and project an image of unwavering authority.



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Enroll

NOW!



Contact Us



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